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optimystix

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OPTIMYSTIX ENTERTAINMENT INDIA LIMITED

(formerly known as Optimystix Entertainment India Private Limited"))

Corporate Identity Number: U59113MH2000PLC129417

Our Company was originally incorporated as Optimystix Entertainment India Private Limited, a private limited company under the provisions of the erstwhile Companies Act, 1956, pursuant to a certificate of incorporation dated October 31, 2000, issued by the Registrar of Companies, Maharashtra at Mumbai. Subsequently, our Company was converted into a public limited company pursuant to a special resolution passed by our Shareholders at an extraordinary general meeting held on May 07, 2025, and a fresh certificate of incorporation consequent to such conversion was issued by the Registrar of Companies, Central Processing Centre on May 16, 2025, recording the change in the name of our Company to Optimystix Entertainment India Limited.

Registered Office: 21, Svp Nagar, Jankidevi Public School Road, Near Versova Telephone Exchange, Andheri, (West), Mumbai City, Mumbai-400053, Maharashtra, India

Corporate office: N.A. **Tel:** +91 22 42935005; **Fax:** N.A.; **Website:** www.optimystix.com; **E-mail:** compliance@optimystix.com/Investors@optimystix.com

Company Secretary and Compliance Officer: Ms. Shikha Kailash Kedia

OUR PROMOTERS: MR. VIPUL D SHAH, RAJESH DARSHAN BAHL, SANJAY DHIRAJLAL SHAH, OPTIMYSTIX MEDICA PRIVATE LIMITED

THE ISSUE

INITIAL PUBLIC OFFERING OF UP TO 62,00,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH ("EQUITY SHARES") OF OPTIMYSTIX ENTERTAINMENT INDIA LIMITED ("OUR COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹[•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹[•] LAKHS COMPRISING A FRESH ISSUE OF UP TO 50,00,000 EQUITY SHARES AGGREGATING UP TO ₹[•] LAKHS BY OUR COMPANY ("FRESH ISSUE") AND AN OFFER FOR SALE OF UPTO 12,00,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS ("OFFERED SHARES") BY THE VIPUL D. SHAH "SELLING SHAREHOLDER" OR "PROMOTER SELLING SHAREHOLDER"), ("OFFER FOR SALE", THE ISSUE INCLUDES A RESERVATION OF UPTO 6,20,000 EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF UPTO 55,80,000 EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS (THE "NET ISSUE"). THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE 26.65% AND 23.98 % RESPECTIVELY OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

PRICE BAND: ₹ 166/- to ₹ 175/- PER EQUITY SHARE OF FACE VALUE ₹ 10/- EACH.

THE FLOOR PRICE IS 16.60 TIMES THE FACE VALUE AND CAP PRICE IS 17.50 TIMES THE FACE VALUE OF EQUITY SHARES

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2026 AT THE FLOOR PRICE IS 12.42 TIMES AND AT THE CAP PRICE IS 13.10 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 1,600 EQUITY SHARES AND IN MULTIPLES OF 800 EQUITY SHARES THEREAFTER.

BID/ISSUE PROGRAMME

ANCHOR INVESTOR BIDDING DATE* - AUGUST 06, 2026

BID/ ISSUE OPENS ON* - AUGUST 07, 2026

BID/ ISSUE CLOSES ON^ - AUGUST 11, 2026**

**Our Company may, in consultation with the BRLM, consider participation by the Anchor Investor. The Anchor Investor Bid/Offer period shall be one working day prior to the Bid/ Offer opening date in accordance with SEBI ICDR Regulations, 2018.*

***Our Company may, in consultation with the BRLM, consider closing the Bid/ Offer period for QIB one working day prior to the Bid/Offer Closing Date in accordance with the SEBI ICDR Regulations, 2018.*

***^ UPI mandate end time and date shall be at 4:00 pm on the Bid/Issue Closing Date.*

BRIEF DESCRIPTION OF THE BUSINESS OF THE COMPANY

Our Company is engaged in Content Creation and production for television, films, OTT/and other streaming digital platforms, offering end-to-end creative and production services including development, ideation, scripting, filming, and post-production. We operate across both fiction and non-fiction formats and develop programming across genres such as comedy, crime, and children's content for broadcasters and OTT platforms. We design original shows, formats, and franchises for multiple platforms to cater to evolving audience preferences. By leveraging our in-house production capabilities and multi-platform distribution, we provide comprehensive entertainment solutions across TV, Films, OTT and other streaming platforms, delivering high-quality, engaging content while capitalizing on the growing demand for multi-format entertainment in India's expanding media and entertainment industry.

For further details, please refer to chapter titled "Our Business" on page 137 of the Red Herring Prospectus.

THIS ISSUE IS BEING MADE THROUGH BOOK BUILDING PROCESS, IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED READ WITH RULE 19(2)(B) OF SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED.

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED. FOR THE PURPOSE OF THE ISSUE, NSE EMERGE SHALL BE THE DESIGNATED STOCK EXCHANGE.

FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 304 OF THE RED HERRING PROSPECTUS. A COPY OF THE RED HERRING PROSPECTUS HAS BEEN DELIVERED FOR REGISTRATION TO THE REGISTRAR OF COMPANIES, MUMBAI AS REQUIRED UNDER SECTION 26 OF THE COMPANIES ACT, 2013.

ALLOCATION OF THE ISSUE

• QIB PORTION - NOT MORE THAN 50.00% OF THE NET ISSUE • RETAIL PORTION - NOT LESS THAN 35.00% OF THE NET ISSUE

• NON-INSTITUTIONAL PORTION - NOT LESS THAN 15.00% OF THE NET ISSUE • MARKET MAKER PORTION - UPTO 6,20,000 EQUITY SHARES OR 10.00%OF THE ISSUE

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE ISSUE, INLCUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNNER.

In accordance with the recommendation of the Independent Directors of our Company, pursuant to their resolution dated July 21, 2026 The above provided price band is justified based on quantitative factors/KPIs disclosed in the "Basis for Issue Price" section beginning on page no. 100 of the Red Herring Prospectus vis-à-vis the weighted average cost of acquisition (WACA) of primary and secondary transaction(s) as applicable disclosed in the "Basis for Issue Price" section beginning on page no 100 of the Red Herring Prospectus and provided below in the advertisement.

ASBA* | Simple, safe, smart way of Application!!!! | *Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below. | Mandatory in Public issues No cheque will be accepted

UPI — UNIFIED PAYMENTS INTERFACE | **UPI-Now available in ASBA for Retail Individual Investors ("RII") **** Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for Retail Individual Bidders applying through Registered Brokers, DPs & RTA. Retail Individual Bidders also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

**ASBA has to be availed by all the investors except Anchor Investors (if any). UPI may be availed by RIIs.*

For details on the ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 304 of the Red Herring Prospectus. The process is also available on the website of SEBI and Stock Exchanges in the General information Document. ASBA Forms can be downloaded from the website of Emerge Platform of National Stock Exchange of India Limited ("NSE Emerge" or "Stock Exchange") and can be obtained from the list of banks that is displaying on website of SEBI at www.sebi.gov.in.

*** List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the link: www.sebi.gov.in. HDFC Bank Limited has been appointed as Sponsor Bank for the Issue in accordance with the requirements of the SEBI Circular dated November 1, 2018, as amended.*

RISKS TO INVESTORS

Summary Description of Key Risk Factors Based on Materiality

- **Our revenues are highly dependent on a limited number of broadcasters, Film studios and streaming platforms. The loss of, or a significant reduction in orders from, any of our major customers could have a material adverse effect on our business, financial condition, results of operations and prospects.**
- **The success of our business is dependent on the commercial viability of our television shows, web-series and films, which is inherently unpredictable and subject to audience preferences.**
- **The production of television, film and OTT/Digital content is a complex process, and we are subject to risks such as production delays and cost overruns.**
- **Our strategy to shift from a commission model to owning and monetising intellectual property (IP) increases capital intensity and earnings volatility; success depends on the performance of the underlying content and monetisation windows.**
- **We derive a majority of our revenues from a limited number of customers, including broadcasters, film studios, OTT platforms and distributors.**
- **Our rapid growth and planned expansion into new content formats may strain our financial and operational resources and adversely affect our performance.**
- **We do not own our registered office premises and rely on leased/leave and license arrangements for certain facilities.**
- **We do not own the intellectual property rights for our television and Over-the-Top (OTT) content as we operate on a 'cost-plus' model. This limits our ability to generate long-term revenue streams from our content library and makes us dependent on the continuous commissioning of new projects from broadcasters and platforms.**
- **Our Company has negative cash flows from its operating, investing and financing activities in the past years, details of which are given below. Sustained negative cash flow could impact on our growth and business.**
- **We are dependent on our Promoter, senior management, and availability of key creative talent.**

DETAILS OF SUITABLE RATIOS:

1) Basic and Diluted Earnings per Share (EPS) as per Accounting Standard 20.

On the basis of Consolidate Restated financials:

Financial Year	EPS (Basic & Diluted)	Weight
2023-24	5.02	1
2024-25	12.92	2
2025-26	13.36	3
Weighted Average EPS	**11.82**	

2) Price to Earnings (P/E) ratio in relation to Issue Price of ₹ [•] per Equity Share of face value ₹ 10/- each fully paid up.

On the basis of Consolidate Restated financials:

Particulars	P/E Ratio at floor price	P/E Ratio at cap price
P/E ratio based on the Basic & Diluted EPS, as restated for FY 2023-2024	33.08	34.87
P/E ratio based on the Basic & Diluted EPS, as restated for FY 2024-2025	12.84	13.54
P/E ratio based on the Basic & Diluted EPS, as restated for FY 2025-2026	12.42	13.10
P/E ratio based on the Weighted Average EPS, as restated	14.04	14.81

Industry P/E*

*Highest	83.20
**Lowest	-#
***Average	41.60

 # "-" indicates a negative lowest P/E

**We have taken the lowest P/E from the P/E of Listed Industry Peers.*

*** We have taken the highest P/E from the P/E of Listed Industry Peers.*

**** Average of Lowest and Highest Industry P/E.*

3) Return on Net Worth (RONW)

On the basis of Consolidated Restated financials:

Financial Year	Return on Net Worth (%)	Weight
2023-24	11.21%	1
2024-25	17.74%	2
2025-26	18.23%	3
Weighted Average	**16.89%**	

4) Net Asset Value per Equity Share

On the basis of Consolidated Restated financials:

Particulars	Net Asset Value (NAV) in Rs.
NAV as on March 31, 2024	98.65
NAV as on March 31, 2025	76.48
NAV as on March 31, 2026	71.95
NAV after the Offer- at Cap Price	94.11
NAV after the Offer- at Floor Price	92.17
NAV after the Offer- at Issue Price	[•]

Note: Net Asset Value for the historical period has been taken on post-bonus basis

NAV = Net worth excluding preference share capital and revaluation reserve/Outstanding number of Equity shares outstanding during the year or period.

5) Comparison with industry peers

S No.	Name of the company	Face Value (₹ Per Share)	CMP (In ₹)	EPS (In ₹)	P/E Ratio**	PAT (Amount in Lakhs)
1	Optimystix Entertainment India Limited	10	[•]	13.36	[•]	2,403.77
	Peer Group*					
2	Panorama Studios international Limited	2	49.92	0.60	83.20	998.45
3	Cinevista Limited	2	15.04	1.06	14.19	609.93
4	Balaji Telefilms Limited	2	89.81	(4.09)	(21.95)	(6,579.28)

** Sourced from audited and unaudited Financials from NSE and BSE.*

**Current Market Price and P/E ratio is taken as closing on July 16, 2026.*

Notes:

- *Considering the nature and turnover of business of the Company, the peers are not strictly comparable. However, the same have been included for broader comparison.*
- *The figures for Optimystix Entertainment India Limited are based on the consolidated restated results for the year ended March 31, 2026.*
- *The figures for the peer group are based on consolidated unaudited results for the period ended March 31, 2026.*
- *Current Market Price (CMP) is the closing price of respective scrip as on July 16, 2026.*

For further details, see section titled Risk Factors beginning on page 26 and the financials of the Company including profitability and return ratios, as set out in the section titled Auditors Report and Financial Information of Our Company beginning on page 225 of this Red Herring Prospectus for a more informed view.

Key financial and operational performance indicators ("KPIs")

Our company considers that KPIs included herein below have a bearing for arriving at the basis for Offer Price. The KPIs disclosed below have been approved by a resolution of our Audit Committee dated July 21, 2026. Further, the KPIs herein have been certified by M/s BDG & Co LLP, by their certificate dated July 21, 2026, vide UDIN

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26161220BGVSX19239. Additionally, the Audit Committee on its meeting dated July 21, 2026, have confirmed that other than verified and audited KPIs set out below, our company has not disclosed to earlier investors at any point of time during the three years period prior to the date of the Draft Red Herring Prospectus.

For further details of our key performance indicators, see "Risk Factors, "Our Business", "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 26, 137 and 228 respectively. We have described and defined them, where applicable, in "Definitions and Abbreviations" section on page no. 1. Our Company confirms that it shall continue to disclose all the KPIs included in this section "Basis for Offer Price", on a periodic basis, at least once in a year (or for any lesser period as determined by the Board of our Company), for a duration that is at least the later of (i) one year after the listing date or period specified by SEBI; or (ii) till the utilization of the Net Proceeds. Any change in these KPIs, during the aforementioned period, will be explained by our Company as required under the SEBI ICDR Regulations

Key metrics like revenue growth, EBIDTA Margin, PAT Margin and few balance sheet ratio are monitored on a periodic basis for evaluating the overall performance of our Company.

Restated financial KPI indicators

(Rupees in Lakhs, except EPS, %, days and ratios)

Particulars	For the financial year ended		
	March 31, 2026	March 31, 2025	March 31, 2024
Revenue from operations [1]	13,498.75	12,439.35	5,476.24
EBITDA [2]	3,110.18	2,392.72	448.32
EBITDA Margin [3]	23.04%	19.24%	8.19%
PAT	2,396.30	1,723.86	668.90
PAT Margin [4]	17.81%	13.86%	12.21%
Profit after tax growth (%)	39.45%	157.74%	-
Trade Receivables days [5]	94	55	65
Trade Payable days [6]	96	68	78
RONW % [8]	18.23%	17.74%	11.21%
RoCE% [7]	23.05%	24.42%	6.68%
Debt-Equity Ratio (times) [9]	-	-	0.01
Net fixed asset turnover ratio (times) [10]	74.65	147.91	93.34
Current Ratio (times) [11]	4.34	3.31	2.23
Net Asset Value per equity share (in Rs.) [12] Post Bonus	71.97	76.48	98.65

Notes:

(1) Revenue from operation means revenue from sale of the products

(2) EBITDA is calculated as Profit before tax + Depreciation + Interest Costs – Other Income

(3) EBITDA Margin is calculated as EBITDA divided by Revenue from Operations

(4) PAT Margin is calculated as PAT for the period/year divided by revenue from operations

(5) Trade receivable days is calculated as average trade receivables divided by revenue from operations multiplied by 365 for fiscal years

(6) Trade payable days is calculated as average trade payables divided by operating expenses multiplied by 365 for fiscal years. Employee benefit expenses have been defined as salary expenses of employee other benefits provided to employees

(7) Return on Equity is calculated by comparing the proportion of net income against the amount of shareholder equity

(8) Return on Capital Employed is calculated as follows: Profit for the period year plus interest cost plus tax expenses (EBIT) divided by Capital employed (Equity share capital plus reserves plus long term and short- term borrowings).

(9) Debt to Equity ratio is calculated as Total Debt (short term and long term) divided by equity

(10) Net fixed asset turnover ratio is calculated by dividing net sales by the average fixed assets (property plant and equipment)

(11) Current Ratio is calculated by dividing Current assets to Current Liabilities

(12) Net Asset Value per share (in ₹) = Restated net worth at the end of the year (or) period / Number of Equity Shares outstanding at the end of period after adjusted for bonus issues.

1. **Weighted Average Return on Net worth on restated consolidate financial statements for Financial Year ending 2026, 2025 and 2024 is 16.89%.**
2. **Disclosures as per clause (9)(K)(4) of Part A to Schedule VI, as applicable.**

a) The price per share of our Company based on the primary/ new issue of shares.

The issuances of Equity Shares during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-offer capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days are given below:-

Date of Allotment	No. of equity shares	Face value (₹)	Price per equity shares (₹)	Weighted average cost of acquisition after bonus & split adjustment (₹ per Equity Shares)	Nature of allotment	Nature of consideration
March 31, 2025	14,857	100	13,656	51	Rights Issue	**Cash**
July 7, 2025	2,363	100	30,850	114	Preferential Allotment	**Cash**
August 1, 2025	**1,785**	**100**	**30,850**	**114**	**Preferential Allotment**	**Cash**

b) The price per share of our Company based on the secondary transaction of equity shares

There have been no secondary sale/acquisitions of Equity Shares, where the promoter, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-offer capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

c) Weighted average cost of acquisition, floor price and cap price:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Weighted average cost of acquisition after bonus & split adjustment (₹ per Equity Shares)	Floor price* (i.e. ₹ 166)	Cap price* (i.e. ₹ 175)
Weighted average cost of acquisition of primary issuance as per paragraph (a) above	17,408.73	64.48	2.57	2.71
Weighted average cost of acquisition for secondary transaction as per paragraph (b) above	N.A.	N.A.	N.A.	N.A.

**Calculated for last 18 months*

***Calculated for Transfer of Equity Shares.*

ADDITIONAL INFORMATION FOR INVESTORS

Details of proposed /undertaken pre-issue placements from the DRHP filing date: Our company has not undertaken any Pre-IPO Placements from the DRHP filing date.

Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date: N.A.

Details of pre-issue shareholding as at the date of advertisement and post- issue shareholding as at allotment for promoter(s), promoter group are as follows:

Sr. No.	Pre-Issue shareholding as at the date of Advertisement			Post-Issue shareholding as at Allotment			
				At the lower end of the price band (₹ 166)		At the upper end of the price band (₹175)	
	Name of Shareholders	Number of Equity Shares	Shareholding (in %)	Number of Equity Shares	Shareholding (in %)	Number of Equity Shares	Shareholding (in %)
Promoters							
1	Vipul D Shah	48,77,600	26.7	36,77,600	15.03	36,77,600	15.03
2	Rajesh Darshan Bahl	6,68,200	3.66	6,68,200	2.73	6,68,200	2.73
3	Optimystix Media Private Limited	84,50,000	46.25	84,50,000	34.53	84,50,000	34.53
Total – A		**1,39,95,800**	**76.61**	**1,27,95,800**	**52.29**	**1,27,95,800**	**1,27,95,800**
Promoter Group							
4	Priti Rajesh Bahl	1,82,000	1.00	1,82,000	0.74	1,82,000	0.74
Total - B		**1,82,000**	**77.61**	**1,82,000**	**53.04**	**1,82,000**	**53.04**
Public							
5.	Public	40,91,100	22.39	40,91,100	16.72	40,91,100	16.72
6.	IPO	-	-	62,00,000	25.34	62,00,000	25.34
Total – C		**40,91,100**	**22.39**	**1,02,91,100**	**42.06**	**1,02,91,100**	**42.06**
Total (A+B+C)		**18268900**	**100.00%**	**2,44,68,900**	**100.00**	**24468900**	**100.00**

**The present issue of 62,00,000 Equity shares, consists of Fresh issue of 12,00,000 equity shares.*

BASIS FOR OFFER PRICE

The "Basis for Issue Price" on Page 100 of the offer document has been updated with the above price band. Please refer to the website of the BRLM for the "Basis of the Issue Price" updated with the above price band. You can scan QR code given on the first page of the advertisement for the chapter titled "Basis for Issue Price" on Page 100 of the Red Herring Prospectus.

INDICATIVE TIMELINE FOR THE ISSUE

Event	Indicative Dates
Anchor Investor Portion Offer Opens/Close	August 06, 2026
Bid/Issue Opening Date	August 07, 2026
Bid/Issue Closing Date	August 11, 2026
Finalization of Basis of Allotment with the Designated Stock Exchange (T+1)	On or before August 12, 2026
Initiation of Allotment / Refunds / Unblocking of Funds from ASBA Account or UPI ID linked bank account 1 (T+2)	On or before August 13, 2026
Credit of Equity Shares to Demat accounts of Allottees (T+2)	On or before August 13, 2026
Commencement of trading of the Equity Shares on the Stock Exchange (T+3)	On or before August 14, 2026

***Note** - Our Company in consultation with the Book Running Lead Manager, may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Issue Period shall be one Working Day prior to the Bid/Issue Opening Date in accordance with the SEBI ICDR Regulations.*

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS

For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 181 of the Red Herring Prospectus. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 370 of the Red Herring Prospectus.

LIABILITY OF MEMBERS OF THE COMPANY

Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE

The Authorized share capital of the Company is Rs. 25,00,00,000/- divided into 2,50,00,000 Equity Shares of ₹ 10/- each. The Issued, Subscribed and Paid-Up share capital of the Company before the Issue is Rs.18,26,89,000 /- divided into 1,82,68,900 Equity Shares of ₹ 10/- each. For details of the Capital Structure, see chapter titled "Capital Structure" beginning on page 76 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI")

It is to be distinctly understood that submission of the red herring prospectus to the securities and exchange board of India (SEBI) should not in any way be deemed or construed that the same has been cleared or approved by SEBI. Sebi does not take any responsibility either for the financial soundness of any scheme or the project for which this offer is proposed to be made or for the correctness of the statements made or opinions expressed in the red herring prospectus. The book running lead manager, LSI Financial Services Private Limited and NEXGEN Financial Solutions Private Limited as certified that the disclosures made in the red herring prospectus are generally adequate and are in conformity with the regulations. This requirement is to facilitate investors to take an informed decision for making an investment in the proposed issue.

It should also be clearly understood that while the company is primarily responsible for the correctness, adequacy and disclosure of all relevant information in the red herring prospectus, the book running lead manager, LSI Financial Services Private Limited and NEXGEN Financial Solutions Private Limited, is expected to exercise due diligence to ensure that the company discharges its responsibility adequately in this behalf and towards this purpose, the book running lead manager, LSI Financial Services Private Limited and NEXGEN Financial Solutions Private Limited, shall furnish to SEBI a due diligence certificate dated July 30, 2026, in the format prescribed under schedule v(a) of the securities and exchange board of India (issue of securities and disclosure requirements) regulations, 2018.

The filing of the red herring prospectus does not, however, absolve our company from any liabilities under the companies act, 2013 or from the requirement of obtaining such statutory and other clearances as may be required for the purpose of the proposed issue. SEBI further reserves the right to take up at any point of time, with the book running lead manager any irregularities or lapses in the red herring prospectus.

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE)

It is to be distinctly understood that the permission given by NSE EMERGE ("Emerge Platform of NSE Limited") should not in any way be deemed or construed that the contents of the Issue document or the price at which the equity shares are offered has been cleared, solicited or approved by NSE EMERGE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Offer document. The investors are advised to refer to the Issue document for the full text of the Disclaimer clause pertaining to NSE EMERGE.

CREDIT RATING

This being the issue of Equity Shares, no credit rating is required.

DEBENTURE TRUSTEE

This being the issue of Equity Shares, the appointment of Trustees is not required.

IPO GRADING

Since this issue is made in terms of Chapter IX of the SEBI (ICDR) Regulations, there is no requirement of appointing an IPO Grading Agency.

BOOK RUNNING LEAD MANAGER		REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
LSI FINANCIAL SERVICES **LSI Financial Services Private Limited** **Address:** 227, A J C Bose Road, Kolkata 700020 **Telephone:** 033-22802558/7003589483 **Email:** corporate@lsimails.com **Website:** www.lsigroup.in **Contact Person:** Mr. Deepak Kumar Agarwalla **SEBI Registration No.:** INM000011468 **CIN:** U65999WB1997PTC082841	NEXGEN **NEXGEN FINANCIAL SOLUTIONS PRIVATE LIMITED** **Address:** 709, Madhuban Building, 55, Nehru Place, New Delhi-110019 **Telephone:** +91 1141407600 **Email:** ipo@nexgenfin.com **Website:** www.nexgenfin.com **Contact Person:** Ms. Pooja Kumari **SEBI Registration Number:** INM000011682 **CIN:** U74899DL2000PTC106340	Maashitla **MAASHITLA SECURITIES PRIVATE LIMITED** **Address:** 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi- 110 034 **Telephone:** 011-47581432 **Email:** investor.ipo@maashitla.com **Website:** www.maashitla.com **Contact Person:** Mr. Mukul Agrawal **SEBI Registration No.:** INR000004370 **CIN:** U67100DL2010PTC208725	optimystix **Ms. Shikha Kailash Kedia** 21, Svp Nagar, Jankidevi Public School Road, Near Versova Telephone Exchange, Andheri, (West), Mumbai City, Mumbai-400053, Maharashtra, India Tel: +91 22 42935005 **Email:** compliance@optimystix.com/ Investors@optimystix.com **Website:** www.optimystix.com Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, the website of the Lead Managers to the Issue at www.lsigroup.in and www.nexgenfin.com , website of company at www.optimystix.com and website of stock exchange at https://www.nseindia.com/

AVAILABILITY OF ABRIDGED PROSPECTUS: A copy of the Abridged Prospectus shall be available on the website of the Company, BRLM and NSE EMERGE at, www.lsigroup.in ; www.nexgenfin.com , and https://www.nseindia.com/

SYNDICATE MEMBER: N.A

SUB-SYNDICATE MEMBER: N.A.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Optimystix Entertainment India Limited (Telephone: +91 22 42935005), Lead Managers: LSI Financial Services Private Limited (Telephone: 033-22802558/7003589484) and NEXGEN Financial Solutions Private Limited (Telephone: +91 1141407600). Bid-cum-application Forms will also be available on the website of NSE EMERGE (https://www.nseindia.com/) and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI.

BANKER TO THE ISSUE, ESCROW COLLECTION BANK AND REFUND BANK: Axis Bank Limited

ACCOUNT BANK: Axis Bank Limited

SPONSOR BANKER: Axis Bank Limited

UPI: UPI Bidders can also bid through UPI mechanism

Investor should read the Red Herring Prospectus carefully, including the "Risk Factors" beginning on page 26 of the Red Herring Prospectus before making any investment decision.

All capitalized terms used herein and not specifically defined shall have the same meaning as prescribed to them in the Red Herring Prospectus.

For OPTIMYSTIX ENTERTAINMENT INDIA LIMITED
On Behalf of the Board of Directors
Sd/-
Vipul D Shah
(Managing Director)

Place: Mumbai
Date: August 03, 2026

OPTIMYSTIX ENTERTAINMENT INDIA LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the Red Herring Prospectus with Registrar of Companies, Mumbai on July 31, 2026, website of lead managers to the issue at www.lsigroup.in; www.nexgenfin.com , website of company at www.optimystix.com and website of NSE Emerge i.e. https://www.nseindia.com/ , respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 26 of the Red Herring Prospectus. Potential investors should not rely on the Red Herring Prospectus for making any investment decision.

The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering in the United States and the securities being offered in this announcement are not being offered or sold in the United States.

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KNOWLEDGE

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